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LUV2XLPR, Inc. Fact Sheet

Media Consultancy

LUV2XLPR, Inc. is a media consultancy established in 2009 by Susan Jacobsen to deliver the specific results companies were seeking. By leveraging exposure from traditional media placements through social media platforms, Susan's laser-focused approach establishes a customized roadmap for her clients, leading to greater connections, awareness and results.

- Services ⇨ Strategic Planning; Public Relations & Communications Campaigns; Social Media Platforms; Media Training; Crisis Management; and Executive Speech Writing.
- Clients ⇨ Law Firm Attorneys; In-House Counsel; Association Executives; Business Executives; and Business Development Consultants.
- Industries ⇨ Legal; Professional Services; Advertising; Entertainment; and Non-Profits/Association.

Driving Force

Susan is passionate about her work and believes that *“it’s not enough to care a little; it’s about exceeding expectations to surpass the potential to obtain amazing results.”*

With over 15 years of experience and extensive connections throughout the legal and professional services industries, Susan is tapped into a vast network of contacts and resources to keep her clients abreast of the issues important to the success of their business, and access for journalists seeking commentary and insight.

Alignment of Values & Results

Susan takes a personal interest in helping her clients succeed, whether through media exposure or new business generation, and becomes intricately involved in the client’s business to produce the desired results.

With a focus on delivering value and favorable outcomes, Susan is committed to helping clients secure - and maintain - a competitive advantage.

Connect

Connect with LUV2XLPR online at www.LUV2XLPR.com

Follow Susan on Twitter @SusanEJacobsen

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